



ASSOCIATION WALKTOGETHER  
B U L G A R I A

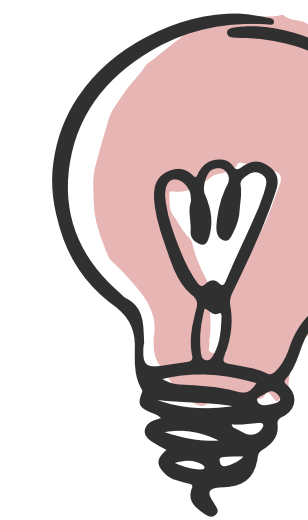
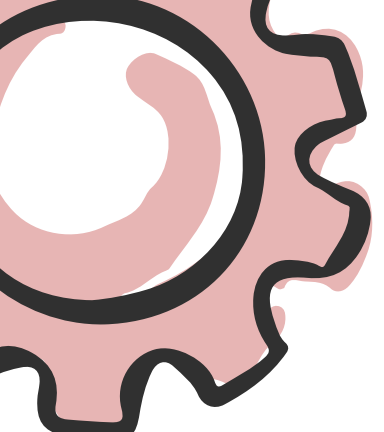



Funded by  
the European Union

# Digital skills for youth workers

Tools and trends

9-19 October 2023  
Bansko, Bulgaria



A group of people are seated around a table, engaged in a meal. The table is set with a white tablecloth and several small containers of food, including what appears to be sliced carrots and cherry tomatoes. A white text box with rounded corners is overlaid on the center of the image, containing a paragraph of text. The background is slightly blurred, showing the upper bodies and faces of the people at the table. The overall atmosphere is casual and social.

Welcome to the innovative and empowering project designed to cultivate the potential of aspiring youth workers! With a clear focus on fostering self-preparation and sustainable growth, this endeavor is tailored to equip participants with the essential skills and knowledge needed to initiate and nurture their own Non-Governmental Organizations (NGOs). Throughout this comprehensive training course, youth workers will embark on a transformative journey that encompasses vital objectives. These include honing the art of meticulous data research, refining the discernment to select impactful project themes, mastering a diverse array of digital tools, and ultimately, crafting and delivering dynamic training sessions for young individuals. By immersing themselves in this multifaceted experience, participants will not only elevate their personal capacities but also contribute meaningfully to the communities they serve. Join us in embracing this unique opportunity that amalgamates theoretical learning with hands-on application, propelling a new wave of visionary leaders dedicated to driving positive change.

# Project learning outcome

1. Digital Literacy: Participants will acquire the ability to navigate the digital landscape confidently, including evaluating online sources and data analysis.
2. Critical Thinking: Participants will develop critical thinking skills through interactive discussions and problem-solving activities.
3. Data Analytics: Participants will learn basic data analysis techniques and tools to make informed decisions.
4. Cybersecurity Awareness: Participants will gain knowledge of cybersecurity best practices and implement security measures.
5. Project Management: Participants will learn project management tools and techniques for effective teamwork.
6. Presentation Skills: Participants will improve their ability to create and deliver engaging presentations.
7. Brand Identity Creation: Participants will explore tools for creating brand identities and marketing materials.
8. Online Marketing: Participants will understand digital marketing strategies and social media campaign creation.

1. Digital Competencies: Participants will gain knowledge of essential digital skills and their relevance in various contexts.
2. Multiple Intelligence Theory: Participants will understand different learning styles and tailor teaching methods accordingly.
3. 21st-Century Skills: Participants will learn about critical 21st-century skills, such as problem-solving and digital literacy.
4. GDPR and Data Privacy: Participants will acquire knowledge of GDPR regulations and data privacy principles.
5. Cybersecurity Principles: Participants will learn about cybersecurity threats, risks, and preventive measures.
6. Digital Marketing Concepts: Participants will gain insights into digital marketing strategies and online communication.
7. Data Analysis Basics: Participants will learn the fundamentals of data analysis and its applications. Absolute BASICS 101

1. Curiosity: Participants will cultivate a curious mindset to explore and embrace new digital tools and concepts.
2. Open-Mindedness: Participants will approach diverse digital challenges with an open and adaptive attitude.
3. Confidence: Participants will gain confidence in their digital skills and apply them in real-world scenarios.
4. Ethical Awareness: Participants will develop an ethical understanding of digital practices, including data privacy and security.
5. Lifelong Learning: Participants will adopt a commitment to continuous learning and self-improvement in digital competencies.

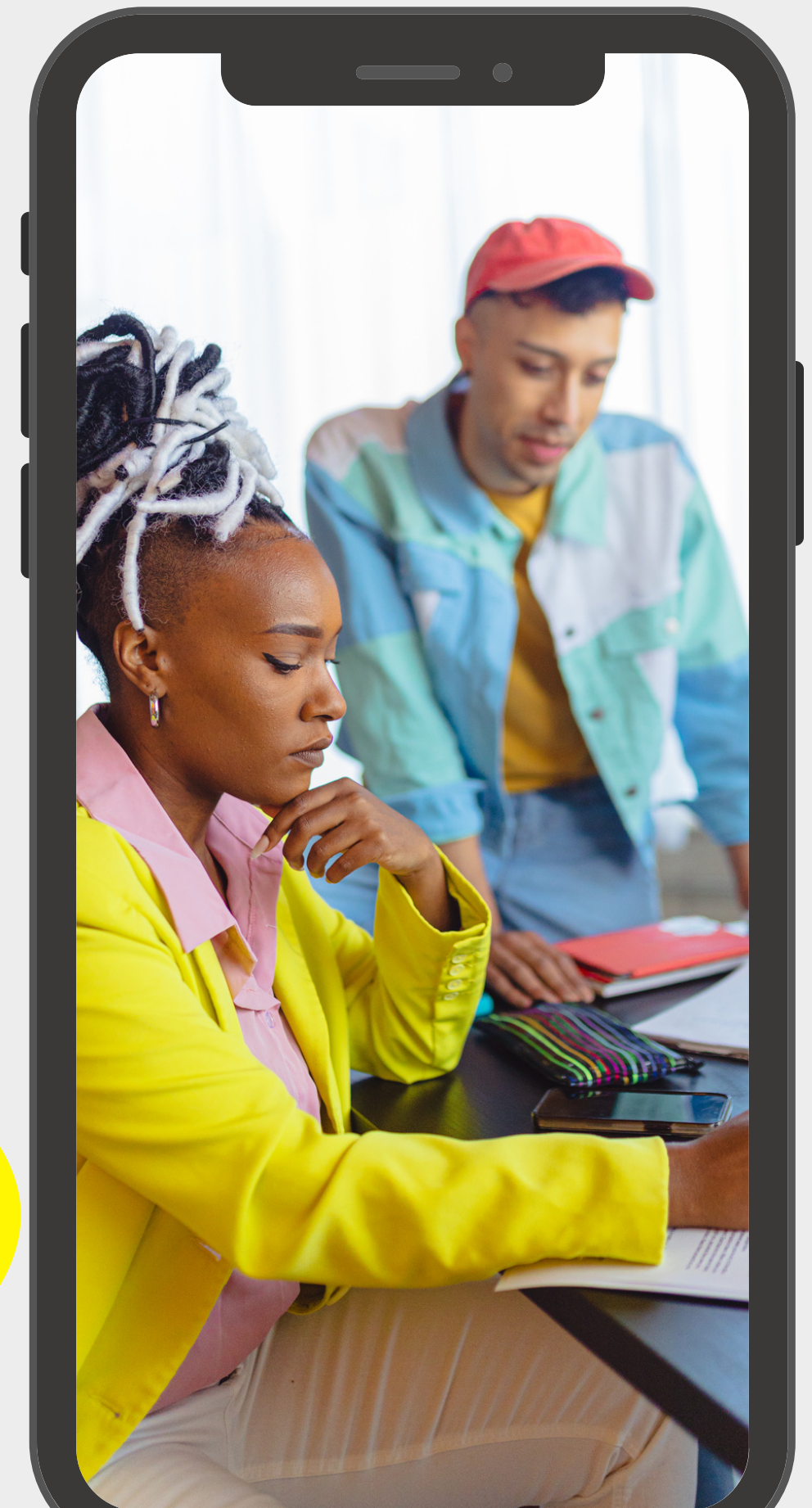
# Participant's profile

**Identify Participants: *Select youth workers who are eligible for the Erasmus+ program and have a keen interest in enhancing their digital competencies.***

The target group of the Erasmus+ mobility for youth workers program comprises individuals who are actively engaged in youth work, which involves working with young people in various capacities to support their personal, social, and educational development. This program specifically aims to benefit youth workers who are seeking opportunities to enhance their professional skills, broaden their horizons, and exchange experiences with peers from different countries. The target participants may include youth workers employed by youth organizations, NGOs, community centers, schools, and other relevant institutions. By facilitating international mobility and collaboration, the Erasmus+ program aims to enrich the skills, knowledge, and networks of youth workers, ultimately leading to more effective and impactful engagement with young people in their local communities.

- The total number of participants 40 participants
- Age 18 +
- Sufficient knowledge of English language

**APPLICATION**  
**<https://forms.gle/NmgeVEZ1LEjf7pYA7>**



# Venue

## Hotel Royal Bansko

We will accommodate you in apartments - 3 to 4 people. Food will be served in the hotel's restaurant - 3 meals per day, which will be according to the dietary restrictions for each participant. You will also have at your disposal a swimming pool, sauna, table tennis an outdoor space and fitness.

**Website:**<https://www.royalbansko.bg/pictures>

**Location Map:** <https://goo.gl/maps/DBydycdLEAayEwV98>

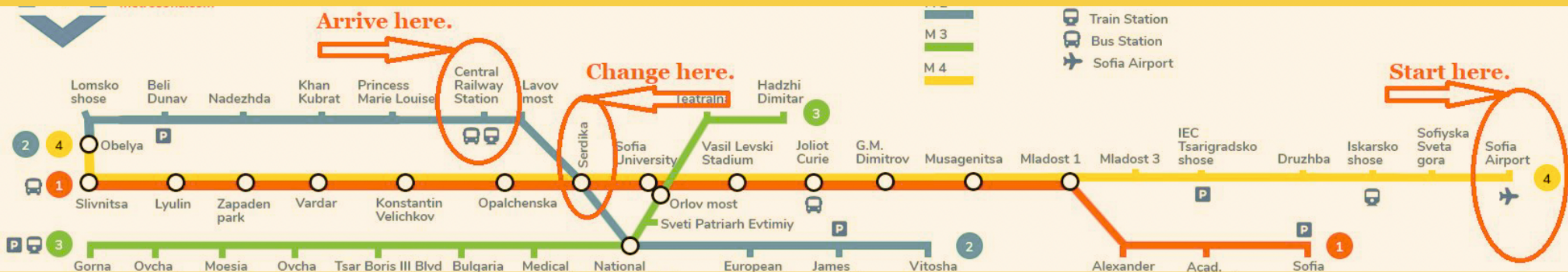


# HOW TO GET TO THE VENUE?

The participants will need to use public transport to get from Sofia to the project venue. For that, you will need cash for a subway ticket to the bus station in Sofia (1.60 BGN - approx. 0.80 euro) and for the bus from Sofia to Bansko. (20 BGN - approx. 10 euro one way).

## From Sofia Airport (Terminal 1 and Terminal 2) to the Central Bus Station

Outside of the terminal you will find a white minibus with a sign TRANSFER SHUTTLE (or simply ask someone from the staff where is the free shuttle to Terminal 2). Once you get on, you will arrive in approx. 7 mins to TERMINAL 2 of the airport. Once you are at Terminal 2 of the airport, go out of the building, turn left and go all the way down on the road and you will get to the subway station "Sofia airport" (2-3 mins walk). From there you get the subway and take the BLUE LINE from "Sofia Airport Terminal 2" to "SERDIKA" station. Once you reach "SERDIKA" station you will change to the red line towards "OBELYA" or "LOMSKO SHOSE" and get off at the second station, which is called "CENTRAL RAILWAY STATION". Once you get out from the subway on CENTRAL RAILWAY STATION you will see a large blue building with the sign "Central Bus Station".

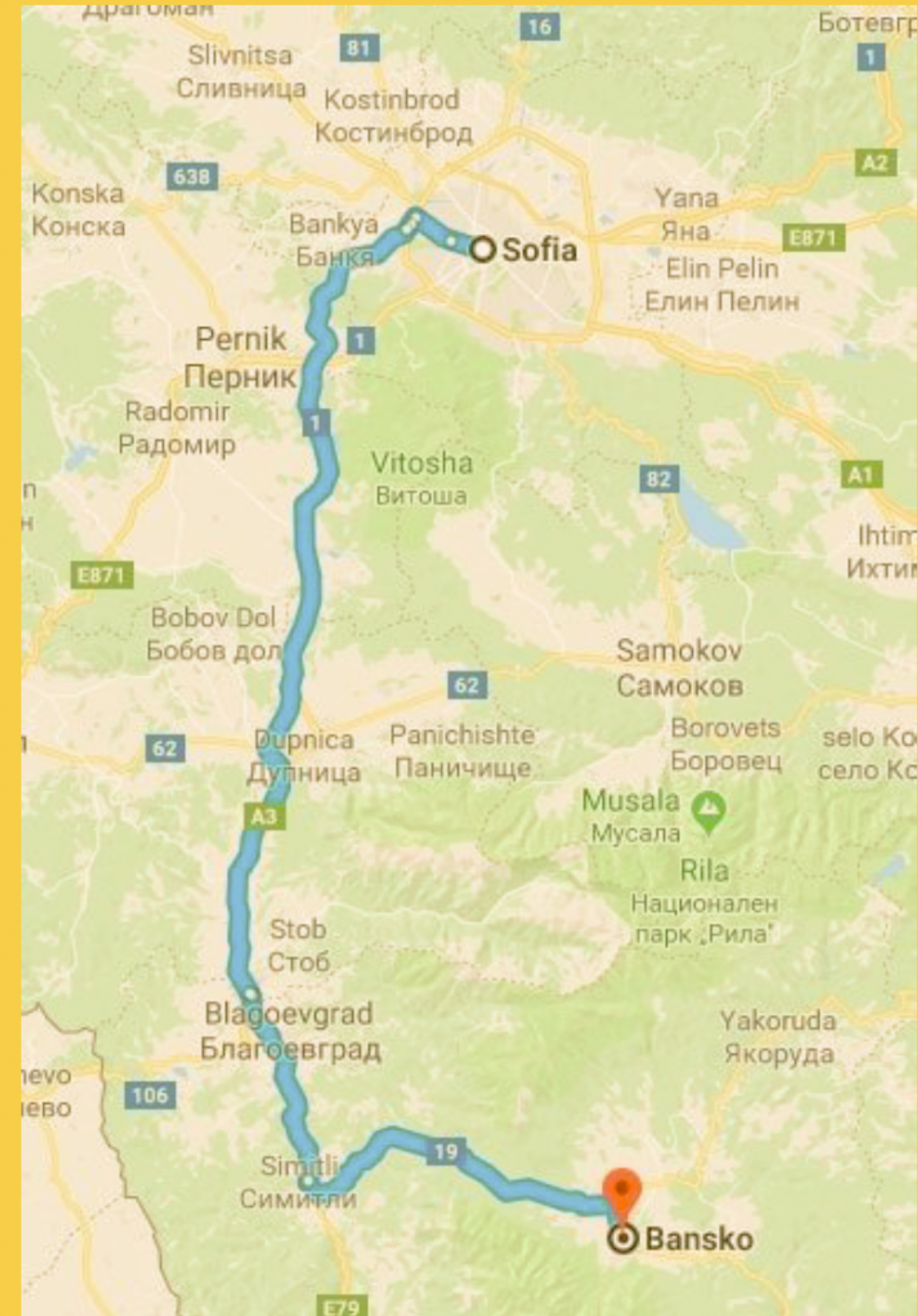


# HOW TO GET TO THE VENUE?

Once you get to the Central Bus Station, you need to buy tickets for the bus to Bansko. Inside the building you will be able to get the bus tickets for the bus which leaves from there and arrives in Bansko. The journey will be about 3 hours and it will cost you 20 BGN. There are a few busses a day from Sofia to Bansko with departing times: 09:45, 11:25, 14:00 and 16:45. The departure times of the busses might change by the time you buy tickets. With this in mind, please check the times on the official site of the Bus Station:

<http://www.centralnaavtogara.bg/index.php#b>

Please schedule your entire trip according to these times, seeing as there is no other way to get to Bansko.





# Reimbursement cost

Standart  
Budget

Green Travel  
Budget

0 – 99 km	23 EUR	
100 – 499 km	180 EUR	210 EUR
500 – 1999 km	275 EUR	320 EUR
2000 – 2999 km	360 EUR	410 EUR
3000 – 3999 km	530 EUR	610 EUR
4000 – 7999 km	820 EUR	

*\* If you decide to travel by CAR, it is eligible only if you are a minimum of 2 people per car. The cost is not calculated per person, but per car based on the real cost - gasoline receipts, Vinette tax, Bridge Tax, etc.*

*\*If you mix plane and bus, your costs are calculated based on the standart travel budget criteria.*

## LET'S THINK GREEN

**ONLY THE MOST ECONOMIC MEAN OF TRAVEL WILL BE APPROVED, THEREFORE PLANE OPTION WILL BE APPROVED MOSTLY IF YOU DO NOT HAVE BUSes OR TRAINs OPTIONS, OR YOU ARE TRAVELLING FROM CITY WHERE THERE IS NO OTHER WAY (ISLAND or VERY FAR AWAY LOCATION).**

### **VERY IMPORTANT:**

**ARRIVAL: On 09.10 by 16:00h. Program starts at 16:30h on 09.10**  
**DEPARTURE: On 19.10 after 13:00h. Program ends at 12:30h.**





Reimbursement of travel documents will be made minimum 2 months AFTER the project on the basis of:

Completed post **dissemination activities**.

**ORIGINAL documents** (TICKETS and INVOICES): If you have electronic tickets, we will require them on email and in the designated folders, however if you have physical tickets we have to have the originals sent by post office.

**ONLY THE MOST ECONOMICAL WAY OF TRAVEL WILL BE REIMBURSED.** You can buy priority boarding, however check-in luggage and everything else extra is YOUR OWN cost.

**TICKETS WHICH ARE NOT APPROVED BY THE HOSTING ORGANISATION WILL NOT BE REIMBURSED.** PLEASE SEND US YOUR TRAVEL PLAN BEFORE BUYING ANYTHING on [walktogetherbulgaria@gmail.com](mailto:walktogetherbulgaria@gmail.com)

Participants can arrive **2 days earlier and stay 2 days** after the project. Please keep in mind that you have to pay your expenses for the extra days (accommodation, food etc.) on your own if you choose these options.

Travel cost will be reimbursed based on Standard Travel (plane) or Green Travel (a transport with low emissions, as trains and buses).

# Insurance



It is **strongly recommended** that participants in transnational activities are in possession of a European Health Insurance Card. This is a free card that gives access to medically necessary, state-provided healthcare during a temporary stay in any of the 27 EU countries, Iceland, Liechtenstein and Norway, under the same conditions and at the same cost (free in some countries) as people insured in that country. More information on the card and on how to obtain it is available at <http://ec.europa.eu/social/main.jsp?catId=559>.

**In addition**, all pupils involved in a mobility activity under all Key Actions of the Erasmus+ Programme, must be insured against the risks linked to their participation in these activities. The Programme leaves it up to project organisers to seek the most suitable insurance policy according to the type of project carried out and to the insurance formats available at national level. In either case, the following areas must be covered: wherever relevant, travel insurance (including damage or loss of luggage); third party liability (including, wherever appropriate, professional indemnity or insurance for responsibility); accident and serious illness (including permanent or temporary incapacity); death (including repatriation in case of projects carried out abroad).



# CONTACT

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## Social Network

<https://www.facebook.com/associationwalktogether>